

Polk County, Florida

Online Tax Certificate Sales Integration with Manatron Tax Product

Innovative solution providing unprecedented returns to local jurisdictions

Polk County is located in the center of the Florida peninsula, about equal distance from the east and west coast and half way between the Georgia-Florida border and the Southern tip of the peninsula. Polk lies on the Interstate-4 corridor, between Tampa and Orlando. The County has a population of about 575,000 and as the geographic center of Florida, it is estimated that more than 7.5 million people reside within a 100 mile radius of Polk County. This is one of the largest concentrations of population in the southeast United States.



“As you would during any change over, we evaluated several other products and vendors in both instances,” said Rick Rhodes, Chief Deputy of Property Taxes & Information Technologies for the Polk County Tax Collector’s Office. “Ultimately we made the decision to stay with Manatron because of their strong financial background and stable product base. We are very happy with our decision.”

The Polk County Tax Collector’s Office has been a Manatron customer since 1988. Originally a CPS customer, Polk County stayed with Manatron when the company acquired CPS out of bankruptcy in 2000. In 2003, the County moved off of Manatron’s legacy tax collection system to MVP Tax, Florida’s leading tax collection solution.

Joe Tedder, Polk County’s Tax Collector, and his staff have begun, in recent years, conducting online tax certificate sales utilizing GRM Tax Sale, a solution created by a business partner, Realauction. Manatron and Realauction have created an integration between the two systems allowing results of the sales to automatically update the Manatron system.

“Realauction was the unanimous choice among our

Key Stats:

Total Certificates Bid On.....	18,889
Total Number of Bids.....	18,707,885
Total Amount Sold.....	\$24,105,091.18
Total Funds Collected.....	\$24,105,091.18
Percentage Certificates Sold.....	98.15%

Customer Spotlight - Polk County, Florida

staff when choosing our online tax sale vendor,” Rhodes commented. “The interface with Manatron’s tax collection solution has worked out very well and has made Realauction an excellent fit for Polk County.”

“Realauction, Manatron and their solution, have been a real benefit to Polk County,” added Rhodes. “They have done an excellent job of responding to us whenever we have requests and make the solution extremely easy to use.”

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About GRM Tax Sale:

Partnering with Realauction, Manatron introduces GRM Tax Sale, a robust, feature-rich online tax certificate sale application. With an easy-to-use, intuitive design, Manatron makes it simple for local governments to move cumbersome, live auctions online to a custom website designed by your office. In addition, GRM Tax Sale is integrated with Manatron’s tax collection software, decreasing the time and work of data entry. For more information, please visit www.manatron.com/solutions/grmtaxsale.aspx.



To learn more about Manatron and their array of government solutions, including Manatron GRM™, Manatron CAMA, Manatron GRM Tax, Manatron GRM Recorder and Manatron eGovernment, please visit us online at www.manatron.com.



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